

If possible, send full-resolution, original native files. If art has text, send all fonts with artwork or outline text. All text must be in vector format.

FLEXOGRAPHIC PRINTING (THERMAL TICKETS)

- Must leave 1/16" (.0625") safe area within ticket area and around perforations. No text or logos in this area as it may be cut off.
- Art needs to extend 1/8" (.125") outside of ticket area for bleed.
- If timing mark is required on back of ticket, room must be left for timing mark and quiet zone. Quiet zone can not have any solid black ink or PMS UNCOATED colors with black mixes.

DIGITAL PRINTING

- Must leave 1/8" (.125") safe area within ticket area and around perforations. No text or logos in this area as it may be cut off.
- Art needs to extend 1/8" (.125") outside of ticket area for bleed on all sides.
- All opposing team logos must be sent as vector art.
- Any text or logos that will be foil stamped must be sent as vector art.
- If your job requires die cutting, please contact your sales rep for further art specifications.
- Please make sure all elements of job (opposing team logos, coupons, sponsor ads, parking, schedule, etc) are sent when art is submitted.

FILE SUBMISSION

- Files smaller than 10MB can be emailed. Larger files can be uploaded to a file transfer service such as Dropbox, Hightail, Wettransfer, etc.

DROPBOX (MUST HAVE AN ACCOUNT)

- Share artwork with graphics@wwticket.com

WETRANSFER (DO NOT NEED AN ACCOUNT)

- Please send the link to your representative.

FOR ANY ARTWORK QUESTIONS, PLEASE ASK YOUR REP TO SET UP A CALL WITH ONE OF OUR GRAPHIC ARTISTS

FILE FORMATS ACCEPTED

• Unformatted Text:

(Only if Worldwide will lay out the text) Microsoft Word (.doc) or text in an email

• Images (No Text):

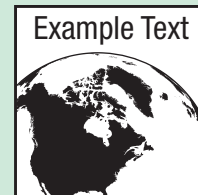
Photoshop (.psd) JPEG (.jpeg, .jpg), TIFF (.tiff, .tif). Full size at 300 dpi or greater. Can not contain text.

• Text and Vector Art:

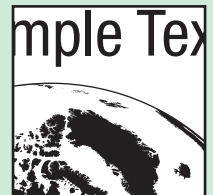
Packaged InDesign (.indd), Illustrator (.ai), Encapsulated Postscript (.eps), PDF. Include all fonts (.ttf or .otf) or outline text. Text must be in vector format. If possible send all logos in vector format.

• Images and Text:

Packaged InDesign (.indd), Photoshop (.psd), PDF. Photoshop files must have text on separate editable layers.

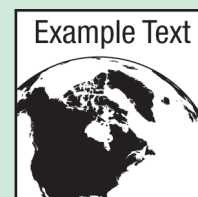


Vector Art



Vector Art at 200%

Preferred for logos and text

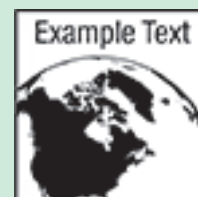


300 dpi Raster Art



300 dpi Raster Art at 200%

Acceptable for images only



72 dpi Raster Art



72 dpi Raster Art at 200%

Not acceptable file quality