

# WORLDWIDE TICKET CRAFT

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## Artwork Specifications

### Preferred Electronic File Specs

File Types: qxd, eps, indd, PSD, Tif, jpeg, Bmp.  
Minimum Resolution 300 DPI for all files

Disk Type: CD / DVD

Note: You must alert your account representative before emailing files.  
Fonts: Type 1 Postscript – True type fonts cannot be used

(1) Ticket Craft can supply you with the exact templates that correspond with your jobs specs. (2) Use of the templates will help you through the designing stages as well as save you time and money. (3) They are designed to provide you and your graphics staff with exact sizing and the positioning requirements for your art. Please contact your customer service rep. for more information.

### QuarkXpress

Please supply a one-up version of your art in QuarkXpress. Please include all images and graphic files, even if they are nested, placed, or embedded within a program. Also include all fonts used in all files – printer fonts & screen fonts. The fonts must be stuffed in order for them to work via email. NOTE: Multiple master fonts are always a problem and rarely work.

### Photoshop

All photoshop images must have a resolution of 300 dpi and placed at 100% for optimum results. We also insist you supply LAYERED FILES as this will save you time and prevent you from sending files over again. Any art sent to us must have a hard copy enclosed.

### Illustrator

All support art (ie. linked images) should be attached independently along with your Illustrator document. Please include all fonts or outline all fonts before sending.

### InDesign

Please supply a one-up version of your art in Adobe InDesign. Please include all images and graphic files, even if they are nested, placed, or embedded within a program. Also include all fonts used in all files – printer fonts & screen fonts. The fonts must be stuffed in order for them to work via email. NOTE: Multiple master fonts are always a problem and rarely work.

### Word Documents

Word (.doc) files should be used to forward text only. Any graphics should be sent as separate files and should not be embedded in Word documents.

## **FOIL STAMPING**

**All logos or text MUST be supplied as vector art. Variable information such as date, day, time, price, section, row, seat and opponent CANNOT be done as white knockout.**

NOTE: Some logos that are sent in four-color process can be changed to spot color logo. There may be an additional charge for this process.

If you have any further questions, please don't hesitate to call and ask for the Graphics Dept. Anyone of our graphic artists will be happy to assist you.